

HOW IT WORKS



#1

Contact Fundrazor to claim available offers and to get started.

#2

Set a fundraising goal with a dollar amount, then calculate the amount of profit each person or team will need to bring in to reach your goal.

#3

Give each person in your organization a cookie dough brochure/order taker and explain the benefit along with the importance of this fundraiser.



FREE TIP: "Lead by example". You can't expect the parents/players in your organization to participate if you don't.

#4

Participants pre-collect payment on each item sold.

#5

Selling period for cookie dough is 2-3 weeks.

FACT: Selling longer doesn't mean more sales.

#6

Keep your part of the money collected and pay us the rest.

#7

Within 3-4 weeks, we ship your cookie dough order in one shipment to your location. (not to the buyer's home)



BONUS: At the start of your fundraiser, you will receive FREE emails that are both tested and proven. We guarantee success when you put these tips in place.

SELLING POINTS



- ★ Takes just 2 minutes to sign up
- ★ Sell a product that people love
- ★ Optional packaging service saves time
- ★ Risk FREE - only order what you sell