

1st and 10 Fundraiser Kick-Off

Your fundraiser's fastest opening play

Hey volunteer! Want to kick off your next fundraiser the right way? Double your profit by simply getting more participation. Add our 1st and 10 to a meeting you're already having, and in about 10 minutes you'll have everyone on the same page. It's the fastest, easiest, and most effective way to get your whole league heading toward your fundraising goal. No separate event to plan. Just work it into your next parent meeting or equipment handout, and double your participation in minutes.

Step 1

Pick a meeting you already have on the calendar, like a parent and player meeting or equipment handout. That is your kickoff. No new event to schedule.

Step 2

When everyone is together, take 2 minutes to explain the fundraiser and why it helps every player in the league. Then set a clear goal for how much each player needs to sell to get there. A quick, upbeat pitch sets the tone.

Step 3

Hand out the fundraising brochures to each parent and player.

Step 4

Have parents share the fundraiser on social media. Snap a photo of the brochure and post it with a quick message asking friends and family to support the league.

Step 5

Give everyone a few minutes to text the top 10 people in their contacts. Share the message and set up payment arrangements if needed.

That's it! You just boosted your fundraiser's participation in minutes.